

Portage County Adult Tobacco Survey 2004

FACT SHEET

The Portage County Adult Tobacco Survey includes data on prevalence of cigarette and other tobacco use as well as information on smoking prevalence, smoking cessation, smoking during pregnancy, secondhand smoke exposure among a randomly selected sample of Portage County adults.

Prevalence

23.3% of adults are current cigarette smokers (Men = 28.2%, Women = 18.9%)

23.2% of Whites are current smokers with 75% of American Indians* and 11.1% of Blacks

Smoking rates tend to increase as self-reported health decreases

Excellent – 18.5%

Very Good – 16.4%

Good – 25.6%

Fair – 50%

Poor – 55.6%

Smoking rates by education level

Less than high school - 41.2%

High school graduate – 33.5%

Post high school - 15.1%

Cessation – Current Smokers

36.5% have stopped smoking for one day or longer in the past 12 months

30.6% used the nicotine replacement therapy (patch, gum or other medication) the last time they tried to quit smoking

5.6% used any other assistance such as classes or counseling the last time they tried to quit

58.8% are seriously considering stopping smoking in the next six months

31.6% are planning on stopping smoking in the next 30 days

83.3% were asked by a doctor or other health care professional in the past 12 months if they smoke

Secondhand Smoke

23.3% of homes have at least one smoker

26.1% of homes had someone smoke in it in the seven days preceding the survey

62.6% of respondents indicated that smoking was not allowed anywhere inside their home

47.4% support smoking bans in the indoor dining areas of restaurants

60.3% support smoking bans in indoor shopping malls

36.9% of current smokers have at least one child under the age of 18 who lives with them

60.6% of the respondents who work in Portage County have employers that completely ban smoking

Smoking and Pregnancy

17.6% of the women who reported either being pregnant or had been pregnant in the previous 12 months were smokers

41.2% reported quitting smoking during their last pregnancy*

47.7% reported that a doctor or nurse talked with them about how smoking during pregnancy could affect their baby*

88.2% of women who had been pregnant in the past year reported that smoking during pregnancy definitely increased the chances of health problems for the newborn.

*small sample size requires caution in the interpretation of this percentage